

SPONSORSHIP OPPORTUNITIES

We make it easy for sponsors to receive statewide exposure and to place service and product information in front of the right audience.
Let Voices bring that audience to you!

**SPONSOR OPTIONS INCLUDE SINGLE EVENTS
AND OUR ALL-EVENT SIGNATURE SPONSORSHIP.**

EVENT	DATE	LOCATION	DESCRIPTION	REACH
ADVOCACY DAY	February	The Ohio Statehouse, Columbus	An essential touch point for Ohio legislators and those who work with kids and child policy.	200-250 attendees
CELEBRATION FOR OHIO'S CHILDREN	April	Windows on the River, Cleveland	A breakfast fundraiser with advocates, policymakers, and community business members.	250-300 attendees
SUMMER NIGHTS	June	Franklin Park Conservatory, Columbus	A casual, evening fundraiser with great food, great company and unforgettable stories.	200-250 attendees
OHIO KIDS SUMMIT	September	Sheraton on Capitol Square, Columbus	A 2-day, statewide conference that explores the full spectrum of children's issues and services.	300 attendees
POLICY WEBINARS	Monthly	Online	12 webinars with 30 attendees per webinar.	360 attendees
ISSUE BRIEFS	Quarterly	Online & distributed to members of the Ohio House & Senate	500 printed copies per brief, website availability, and shared on social media.	3,000 pieces



SINGLE EVENT SPONSOR LEVEL AMOUNTS:

EVENT	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
ADVOCACY DAY	\$7,500 "Presented By" (logo) on all collateral; table of 8; display booth with premium placement, 1/2 page ad in program.	\$5,000 Graduated logo on all collateral; table of 8; display booth, 1/4 page ad in the program.	\$2,500 Name in "day of" collateral; table of 8; display booth.	\$2,000 Name in "day of" collateral; table of 8.	\$750 Table of 8; listing in program.
CELEBRATION FOR OHIO'S CHILDREN	\$7,500 "Presented By" (logo) on all collateral; table of 8; display booth with premium placement, 1/2 page ad in program.	\$5,000 Graduated logo on all collateral; table of 8; display booth, 1/4 page ad in the program.	\$2,500 Name in "day of" collateral; table of 8; display booth.	\$2,000 Name in "day of" collateral; table of 8.	\$750 Table of 8; listing in program.
SUMMER NIGHTS	\$7,500 "Presented By" (logo) on all collateral; table of 8; and 1/2 page ad in program.	\$5,000 Graduated logo on all collateral; table of 8, and 1/4 page ad in the program.	\$2,500 Graduated logo on "day of" collateral; 8 tickets to the event.	\$2,000 Name in "day of" collateral; 8 tickets to the event.	\$750 8 tickets to the event; listing in program.
OHIO KIDS SUMMIT	\$15,000 "Presented By" (logo) on all collateral; table of 8; display booth with premium placement, 1/2 page ad in program.	\$10,000 Graduated logo on all collateral; table of 8; display booth, 1/4 page ad in the program.	\$5,000 Name in "day of" collateral; table of 8; display booth.	\$2,500 Name in "day of" collateral; table of 8.	\$1,000 Table of 8; listing in program.
POLICY WEBINARS	\$2,500 "Presented by" (logo) on all collateral for each webinar.	\$1,250 Graduated logo on all collateral for 50% of the webinars.	\$500 Name on all collateral for 25% of the webinars.	\$250 Name on all collateral for 2 webinars of your choice.	\$125 Name on all collateral for 1 webinar of your choice.
ISSUE BRIEFS	\$2,500 "Presented by" (logo) on all collateral for each brief.	\$1,250 Graduated logo on all collateral for 50% of the briefs.	\$500 Name on all collateral for 25% of the briefs.	\$250 Name on all collateral for 2 briefs of your choice.	\$125 Name on all collateral for 1 brief of your choice.

ALL-EVENT SIGNATURE SPONSOR LEVELS:

	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING
AMOUNT FOR ALL-EVENT COVERAGE	\$25,000	\$15,000	\$7,500	\$5,000	\$2,500
TOTAL VALUE (IF SPONSORED INDIVIDUALLY)	\$42,500	\$27,500	\$13,500	\$9,000	\$3,500

TO FIND OUT MORE

PLEASE CONTACT Brandi Slaughter

261-881-7860 • Brandi@RaiseYourVoiceForKids.org

2018 YOUR PLEDGE



WE WOULD LIKE TO SPONSOR:

(CHECK ALL THAT APPLY)

	ADVOCACY DAY	CELEBRATION FOR OHIO'S CHILDREN	SUMMER NIGHTS	OHIO KIDS SUMMIT	POLICY WEBINARS	ISSUE BRIEFS	SIGNATURE SPONSOR
PLATINUM:	☐ \$7,500	☐ \$7,500	☐ \$7,500	☐ \$15,000	☐ \$2,500	☐ \$2,500	☐ \$25,000
GOLD:	☐ \$5,000	☐ \$5,000	☐ \$5,000	☐ \$10,000	☐ \$1,250	☐ \$1,250	☐ \$15,000
SILVER:	☐ \$2,500	☐ \$2,500	☐ \$2,500	☐ \$5,000	☐ \$500	☐ \$500	☐ \$7,500
BRONZE:	☐ \$2,000	☐ \$2,000	☐ \$2,000	☐ \$2,500	☐ \$250	☐ \$250	☐ \$5,000
SUPPORTING:	☐ \$750	☐ \$750	☐ \$750	☐ \$1000	☐ \$125	☐ \$125	☐ \$2,500



SPONSOR INFORMATION:

DATE _____

CONTACT'S NAME _____

TITLE _____

ORGANIZATION/COMPANY (as you would like it to appear in collateral material) _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

EMAIL _____

SPONSOR'S CONTACT FOR MARKETING:

NAME _____ PHONE _____

EMAIL _____

SPONSOR'S CONTACT FOR GUEST LISTS:

NAME _____ PHONE _____

EMAIL _____

TOTAL CONTRIBUTION AMOUNT:

METHOD OF PAYMENT:

- ☐ Please send an invoice
- ☐ I paid online at www.raiseyourvoiceforkids.org
- ☐ Check is enclosed
- Payable to:
Voices for Ohio's Children
5246 Broadway Ave, #200
Cleveland, OH 44127

☐ Credit Card (circle one)

Visa

NAME ON CARD _____

CARD # _____

EXP. DATE _____

3 DIGIT SECURITY CODE _____

TOTAL AMOUNT _____

SIGNATURE
(type name if submitting PDF file)





AD GUIDE

SUBMISSION SPECIFICATIONS

**ALL ADS & LOGO FILES MUST BE PROVIDED
NO LATER THAN ONE MONTH PRIOR TO THE EVENT.**

**PLEASE SEND YOUR
AD & LOGO FILES TO:**

Info@RaiseYourVoiceForKids.org
Call 614-221-5204 with any questions.

ALL ADS MUST BE:

- **High-resolution, printer-ready art**
(300 dpi at full size)
- **PDF file format, full color**
- **Sized to appropriate dimensions**

**1/4-PAGE
HORIZONTAL**
5" wide x 2" high

**NEED AN
AD DESIGN?**

**CONTACT
JP DESIGN**

jen@jpdesignhouse.com

**1/4-PAGE
VERTICAL**
2.5" wide
x 4" high

1/2-PAGE
5" wide x 4" high